
THE TARRANCE GROUP

Research for Decisions in Politics and Public Affairs

A Survey of Voter Attitudes in Hawai'i

January 29-February 2, 2004

SURVEY OVERVIEW

The Tarrance Group is pleased to present the results of this survey to the Office of Governor Lingle. This section outlines the research techniques used in gathering the information presented in this report. The project director for this study was Brian Tringali. General staff support was provided by Laura Osuna, Chris Hardisty and Casey Gulley. This report contains the results of a telephone survey of N=600 registered “likely” voters in the state of Hawaii with an oversample of N=206 in specific districts. Responses to this survey were gathered January 29-February 2, 2004.

All respondents interviewed in this study were part of a fully representative sample based on the latest voter registration figures within the state. The confidence interval associated with a sample of this type is such that 95% of the time results will be within $\pm 4.1\%$ of the "true values" where "true values" refer to the results obtained if it were possible to interview every “likely” voter in the state.

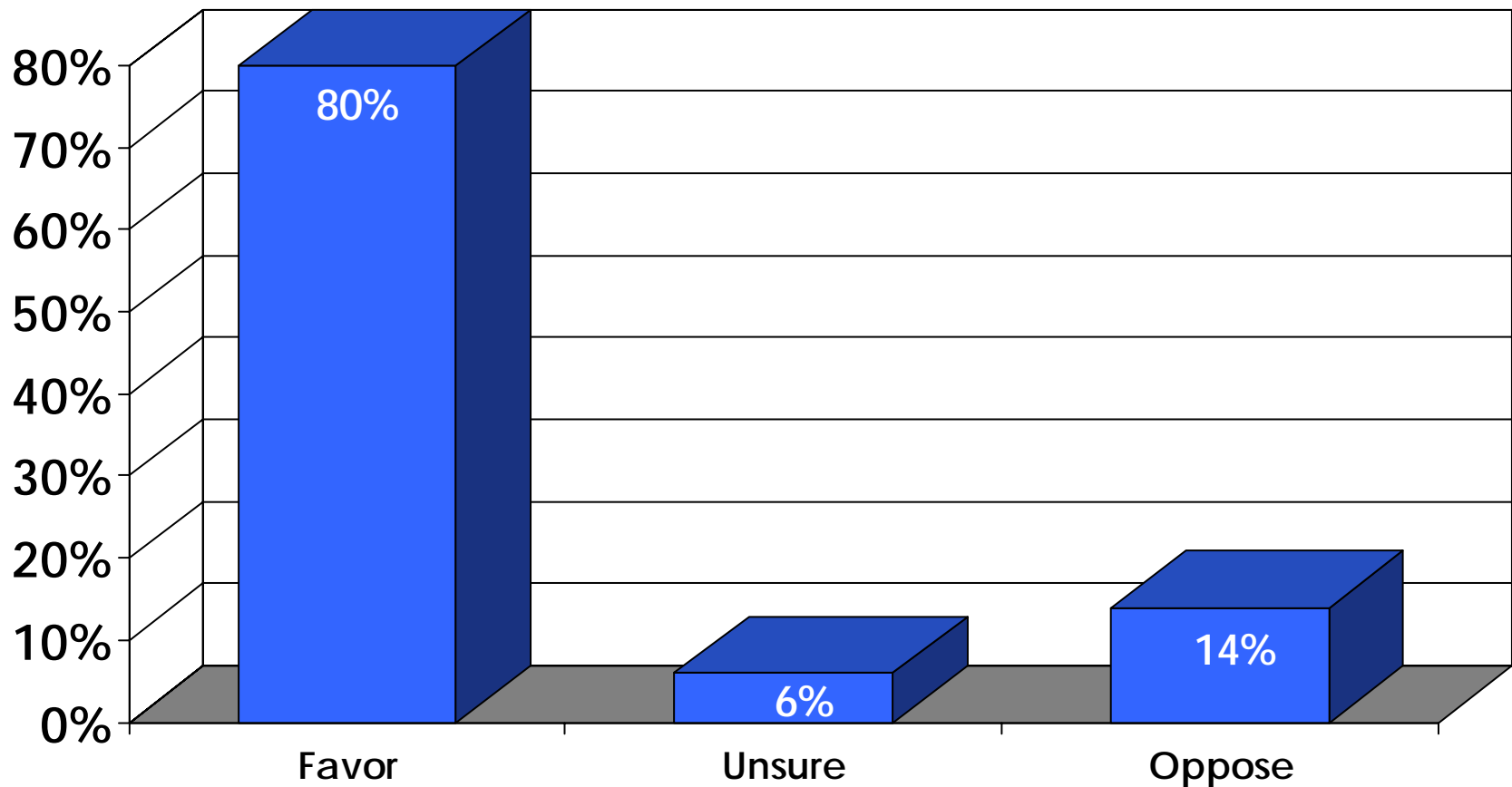
Interviewing was conducted by The Tarrance Group personnel working from the company's telephone bank facility in Houston, Texas. Each interview lasted approximately nine (9) minutes. Nine percent (9) of all interviews were conducted with households with unlisted numbers. Editing, coding and computer processing of the data was done at the Alexandria, Virginia office of The Tarrance Group. The computer tabulations were produced by SPSS for Windows, a statistical software package copyrighted by SPSS, Inc.

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January 29 and February 1-2, 2004 / N=600 Registered "Likely" Voters/ $\pm 4.1\%$ M.O.E.

N= 209 oversample in specific districts (n=50 in each targeted district)

Would you favor or oppose making school principals accountable for the progress of their students.

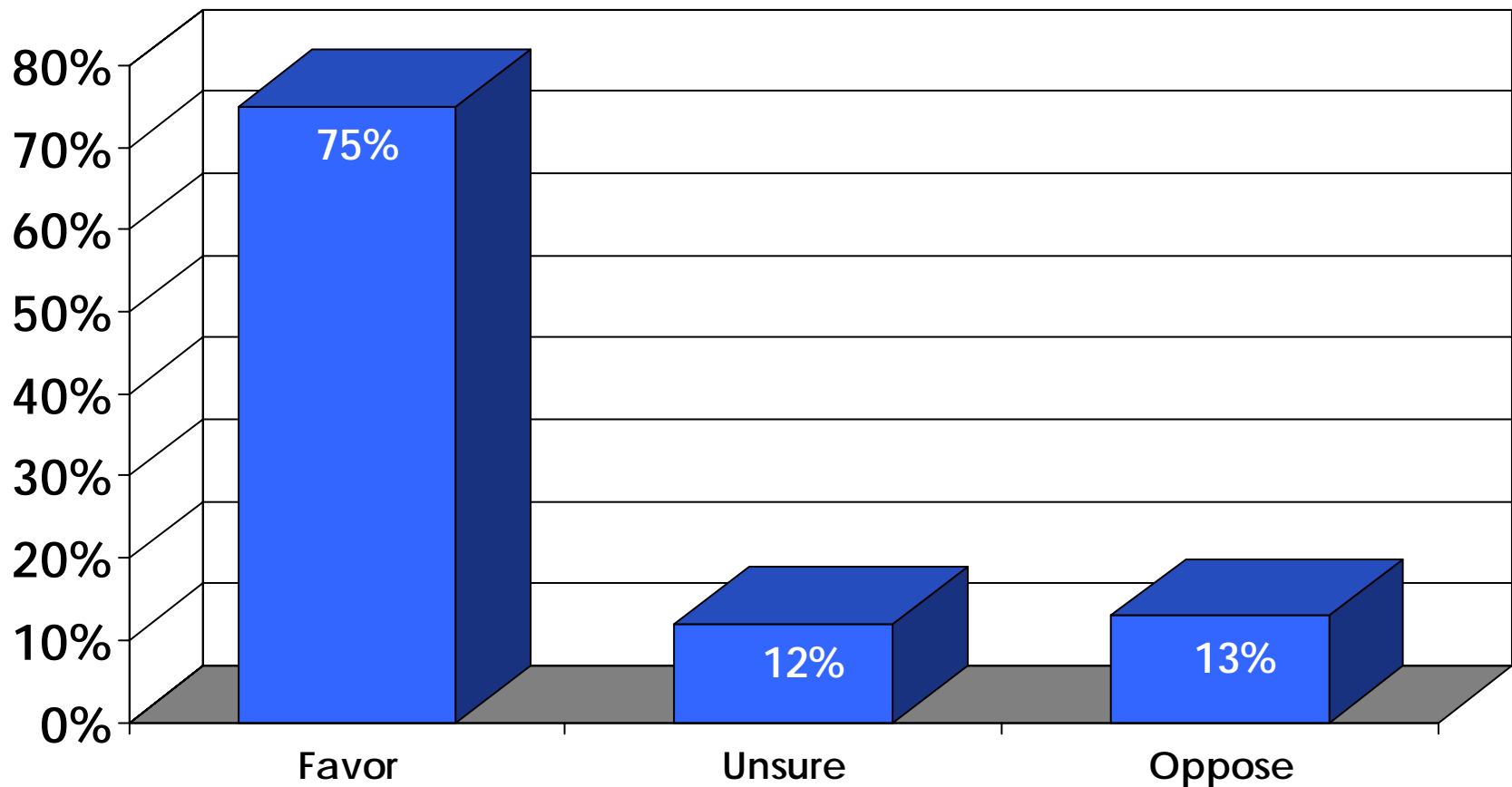


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January 29 and February 1-2, 2004 / N=600 Registered "Likely" Voters/ $\pm 4.1\%$ M.O.E.

N= 209 oversample in specific districts (n=50 in each targeted district)

Would you favor or oppose allowing schools to control the spending of at least ninety cents per dollar of money spent on public education?



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January 29 and February 1-2, 2004 / N=600 Registered "Likely" Voters/ $\pm 4.1\%$ M.O.E.

N= 209 oversample in specific districts (n=50 in each targeted district)

Would you favor or oppose giving Hawaii residents the right to vote on whether to create locally elected school boards?

